

IN THE CLAIMS:

1. (Currently Amended) An information offering system comprising:

a summary information disclosing functionmeans for disclosing summary information about a designated product via a designated communication line;

a registration requesting function for requesting a user who reads the summary information disclosed by the summary information disclosing function to register as a member if the user desires detailed information about the product;

a registration function for registering the user as a member, the registration function requires the user to send user data at the registering; and

a detailed information disclosing function for allowing the registered user to access the detailed information about the product,

wherein the user data required by the registration function is used for selection of a proper user in later sales activities.

~~judgment means for judging whether or not the user reading said summary information disclosed by said summary information disclosing means and desiring to read detailed information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and~~

~~a detailed information disclosing means for disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment means.~~

2. (Currently Amended) An information offering system according to claim 1, further comprising an address obtaining functionmeans for obtaining the address on thea communication line accessed by the user who desires to read detailed information about the product about which said summary information is disclosed.

3. (Currently Amended) An information offering system according to claim 2, further comprising an address inputting functionmeans for inputting said address obtained by said address obtaining functionmeans.

4. (Currently Amended) An information offering system according to claim 2, further comprising an address storing functionmeans for storing said address obtained by said address obtaining functionmeans.

5. (Currently Amended) An information offering system according to claim 1, further comprising a product information storing functionmeans for storing product information based on the summary information disclosed by said summary information disclosing functionmeans and the detailed information disclosed by said detailed information disclosing functionmeans.

6. (Currently Amended) An information offering system according to claim 1, further comprising a user data inputting functionmeans for inputting via thea designated communication line specific user data accessed by the user who is permitted to read said summary information, and

a detailed information editing functionmeans for editing detailed information disclosed by said detailed information disclosing functionmeans based on the user data inputted by said user data inputting functionmeans.

7. (Currently Amended) An information offering system according to claim 6, further comprising a user ID code issuing functionmeans for issuing a specific user ID code to the user owning the user data inputting by said user data inputting functionmeans.

8. (Currently Amended) An information offering system according to claim 7, further comprising a user data recording functionmeans for recording user data related with the user ID code issued by said user ID code issuing functionmeans.

9. (Currently Amended) An information offering system according to claim 7, further comprising a user ID code/product information relating functionmeans for relating summary information disclosed by said summary information disclosing funcitonmeans and product information based on the detailed information disclosed by said detailed information disclosing functionmeans with the user ID code issued by said user ID code issuing functionmeans.

10. (Currently Amended) An information offering method comprising:
disclosing summary information about a designated product via a designated communication line;
requesting a user who reads the disclosed summary information to register as a member
if the user desires detailed information about the product;

registering the user as a member with request for sending user data;
allowing the registered user to access the detailed information about the product; and
using the requested user data for selection of a proper user in sales activities.

~~judging whether or not the user reading said summary information disclosed by said summary information disclosing step and desiring to read detailed product information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and~~

~~disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment step.~~

11. (Original) An information offering method according to claim 10, further comprising obtaining an address on a communication line accessed by the user who desires to read said detailed product information about the product about which said summary information is disclosed.

12. (Original) An information offering method according to claim 11, further comprising inputting said address.

13. (Original) An information offering method according to claim 11, further comprising storing said address obtained by said address obtaining step.

14. (Original) An information offering method according to claim 10, further comprising storing said detailed product information based on the summary information and the detailed product information.

15. (Currently Amended) An information offering method according to claim 10, further comprising inputting via the a designated communication line specific user data accessed by the user who is permitted to read said summary information, and editing said detailed product information based on the input specific user data.

16. (Original) An information offering method according to claim 15, further comprising issuing a specific user ID code to the user owning the input specific user data.

17. (Original) An information offering method according to claim 16, further recording user data related with the issued user ID code.

18. (Original) An information offering method according to claim 16, further comprising relating said summary information and said detailed product information based on the detailed product information with the issued user ID code.

19. (Currently Amended) A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform method steps for information offering, the method comprising:

disclosing summary information about a ~~designated~~-product via a ~~designated~~ communication line;

requesting a user who reads the disclosed summary information to register as a member if the user desires detailed information about the product;

registering the user as a member with request for sending user data;

allowing the registered user to access the detailed information about the product; and

using the requested user data for selection of a proper user in sales activities.

~~judging whether or not the user reading said summary information disclosed by said summary information disclosing step and desiring to read detailed product information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and~~

~~disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment step.~~

20. (Currently Amended) A computer program product embodied in a computer-readable medium for an information offering, the computer program product comprising:

computer readable program code means for disclosing summary information about a ~~designated~~-product via a ~~designated~~-communication line;

computer readable program code means for requesting a user who reads the disclosed summary information to register as a member if the user desires detailed information about the product;

computer readable program code means for registering the user as a member with request for sending user data;

computer readable program code means for allowing the registered user to access the detailed information about the product; and

computer readable program means using the requested user data for selection of a proper user in sales activities.

~~computer readable program code means for judging whether or not the user reading said summary information disclosed by said summary information disclosing step and desiring to read detailed product information about the product about which said summary information is disclosed is a user who is permitted to read detailed information; and~~

~~computer readable program code means for disclosing detailed information about the product about which said summary information is disclosed, to the user who is judged to be permitted to read detailed information by said judgment step.~~

21. (New) An information offering system according to claim 6, wherein the user data includes user name and a key word relating to at least one of position name, facility name, section name, and techniques interested in.

22. (New) An information offering system according to claim 21, further comprising a function for searching user data using the key word and sending information to a user based on the searching result.

23. (New) An information offering method according to claim 15, the user data includes user name and a key word relating to at least one of position name, facility name, section name, and techniques interested in.

24. (New) An information offering method according to claim 23, further comprising:
searching user data using the key word; and
sending information to a user based on the searching result.